

SHARON BAPTIST CHURCH
SPONSORSHIP PROPOSAL



ANNIVERSARY
CELEBRATION

FOR BISHOP KEITH W. REED, SR.

FOLLOWING | SERVING | LEADING





F O L L O W I N G | S E R V I N G | L E A D I N G

**CELEBRATION
COMMITTEE**

REGGIE JOHNSON

SAMUEL PETERSON

TYLER HARLEY

RON SHELDON, SR

LAYTON B. HOPE

Dear Friend / Supporter:

The Sharon Baptist Church is honoring Bishop Keith Wayne Reed, Sr., who has effectively and selflessly served the Philadelphia community for 40 years! He not only serves as the leader of a faith-based house of worship, but also as a facilitator of organized philanthropic efforts, including meeting spiritual, psychological, financial, educational and basic humanitarian needs in the community.

This year we are committed to making our recognition and celebration of his leadership, dedication, and sacrificial service an even bigger success than our previous efforts, and I am hoping you will help. Accordingly, we are requesting your financial support in celebrating Bishop Reed's 40th Anniversary as a servant leader in Philadelphia.

Your support for this important event would be greatly appreciated by everyone involved. By making a donation for this monumental milestone in Philadelphia, you would be making a tax-deductible contribution that will help give back to a man who never tires of giving, and you would gain valuable exposure at our event. Our celebrations have drawn hundreds of attendees, many of whom have eagerly supported our donors throughout the years.

We look forward to and thank you in advance for your consideration, generosity, and continued support!

Sincere regards,

A handwritten signature in black ink, appearing to read 'Tyler Harley', is written over a circular graphic element.

Tyler Harley
*Director of
Business*

THE BEGINNING

It all started in June, 1934 with less than ten people that believed God and a visionary named Rev. Charles H. Bernard. For three years the people borrowed space to worship and continued to believe the Lord for a permanent home. Change was a regular occurrence for first 12 years of Sharon's existence, but the people remained faithful. In October, 1947 God gave Sharon a pastor, Rev. Phillip M. King that would lead the people for the next 34 years. During his tenure the church paid off all debt, purchased new property, and paid off debt again.

THE BURST

Sharon was about 48 years old when it met a man that would lead God's people with God's Word into the future. In January, 1982 Keith Wayne Reed, Sr changed the mission of Sharon Baptist Church. He declared that the church would use the Bible and focus on three things: evangelizing the lost, edifying the saints, and exalting the Savior. Sounds simple, but it was a new direction that God honored. People came from everywhere to hear the teachings of the word of God and we went from serving 280 people in 1982 to over 2000 in 1997. We created seats in any crevice you could find and parking was almost impossible on the small residential streets of southwest Philadelphia. It was time! We found land in West Philadelphia, broke ground, and in September, 1999 we moved in to our new sanctuary.

THE BOUNDLESS

Since the move over 20 years ago, we haven't stopped serving God or loving on God's people. New challenges and opportunities are on the horizon and we look forward to what God is going to do in and through us.



THE EVENT

The Sharon Baptist Church is celebrating Bishop Keith W. Reed, Sr.'s 40 years of service and contributions to our community and abroad. Through Bishop Reed's leadership and commitment to developing the next level of leadership and the communities we serve, The Sharon Baptist Church is one of the largest churches in the country and has been serving the Philadelphia community for over 80 years.

Event Name: "Following. Serving. Leading." 40th Anniversary Celebration for Bishop Keith W. Reed, Sr.

Date of Event: Saturday, September 24, 2022 | 6:00 pm

Expected Attendance: 400

Location: Four Seasons Hotel | One North 19th Street, Philadelphia, PA 19103

OPPORTUNITIES

As a sponsor of 40th Anniversary Celebration for Bishop Keith W. Reed, Sr., your company will have the unique branding opportunity to promote your brands and services to our base of membership. Several sponsorship opportunities are available:

Platinum Sponsor: \$6,000

- Corporate name and/or logo listed in all advertising.
- Corporate name and/or logo prominently displayed at the event (includes event signage)
- 5 tickets to the event
- Corporate name and/or logo listing in sponsorship section of program
- Branding opportunity to distribute promotional company "giveaways" in gift bags for event attendees
- Attendance at private reception with Bishop Reed

Gold Sponsor: \$3,000

- Corporate name and/or logo prominently displayed at the event
- 3 tickets to the event
- Corporate name and/or logo listing in sponsorship section of program
- Branding opportunity to distribute promotional company "giveaways" in gift bags for event attendees
- Attendance at private reception with Bishop Reed

Silver Sponsor: \$1,000

- Corporate name and/or logo listing in sponsorship section of program
- 1 tickets to the event
- Branding opportunity to distribute promotional company "giveaways" in gift bags for event attendees

Bronze Partner: Table

- Full table (10 tickets)

Individual ticket: \$250.00



REQUEST FORM

Please indicate level of sponsorship by checking the appropriate box(es) below and returning this form on or before September 1, 2022.

Yes! I/We would like to honor Bishop Keith W. Reed, Sr.

Platinum Sponsor: \$6,000

Gold Sponsor: \$3,000

Silver Sponsor: \$1,000

Bronze Partner: Table (10 tickets per table)

Individual ticket: \$250.00

Last Name _____ First Name _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

The deadline to become an event sponsor and to submit product branding is September 1, 2022.

Please make checks payable to Sharon Baptist Church and return to:

Please return the form to Doreen Shockley, email: d.shockley@thesbc.org
fax 215-473-6711. If you have any questions, contact Doreen at 215-473-3000

**Sharon Baptist Church sincerely thanks you for your support
40th Anniversary Celebration for Bishop Keith W. Reed, Sr.**





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**CELEBRATION
COMMITTEE**

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LAYTON B. HOPE

Dear Potential Donor,

On behalf of Sharon Baptist Church, I am asking you to support our 40th Anniversary Celebration for Bishop Keith W. Reed, Sr. by donating an item or a service. By donating an item for our auction, you will play an integral role in helping us provide funding to a deserving charity in the Philadelphia Region.

We are extremely proud of the work Bishop Reed has done, but we know that it is only possible because of the support from community partners like you. All proceeds from the auction are used to fund a charity that emulates the mission and vision of Bishop Reed and Sharon Baptist Church.

Enclosed please find a donation form to be completed and returned by September 1, 2022. All donors will be recognized at our Gala, which will be attended by more than 400 guests. Donors will also be acknowledged during the silent auction at the Gala on Saturday, September 24, 2022 at the Four Seasons Hotel in Philadelphia, PA. If you have any questions or would like to discuss an alternative contribution, please contact Doreen Shockley at 215-473-3000.

Thank you in advance for your contribution.

Respectfully,

*The 40th Pastoral
Anniversary
Committee*



SILENT AUCTION DONATION LOG

Last Name _____ First Name _____

Organization _____

Address _____

Phone _____ Email _____

AUCTION ITEM DESCRIPTION: Please fill out the below completely.

Provide a detailed description of the item(s) you are donating. Please be as descriptive as possible. Include size, color, time duration (if applicable), any restrictions on trips, tickets and travel.

